



# 2024 SPONSORSHIP & ADVERTISEMENT ORDER FORM

Contact Name \_\_\_\_\_

Company/Organization \_\_\_\_\_

Address, (City State and Zip) \_\_\_\_\_

Phone \_\_\_\_\_ E-mail \_\_\_\_\_

**Levels of Support**

- Diamond Sponsor \$40,000
- Platinum Sponsor \$25,000
- Gold Sponsor \$15,000
- Silver Sponsor \$10,000
- Bronze Sponsor \$5,000
- Unrestricted Sponsorships (\$500 min.) \$ \_\_\_\_\_

**Awards**

- Poster/Oral Presentation Award \$2,500
- Student Travel Award \$10,000

**Booth Traffic Driver**

- Exhibit Hall Passport \$2,500

**Digital Advertising**

- Mobile App Banner Advertisement \$3,000
- Mobile App Push Notifications \$2,000

**Attendee Materials**

- Lanyards \$8,000
- Final Program, IFC \$1,500
- Final Program, IBC \$1,500
- Final Program, Inside Page \$1,000

**E-Mail Advertising**

- Pre-Meeting Newsletter Email \$1,000
- Daily Newsletter Email (Wed. - Sat.) \$1,000
  - Note day: \_\_\_\_\_
- Registration Confirmation Email \$5,000

**Cancellation Policy:**

*On or Before* Sept. 9, 2024: A 50% processing fee will be applied for all sponsorship/advertisement cancellations received.  
*After* Sept. 9, 2024: No refunds will be granted for cancelled advertisements or sponsorships. ABRCMS/ASM will work with advertisers to reallocate cancelled advertising/sponsorship fees to other opportunities. ABRCMS/ASM reserves the right to resell advertising space from cancelled reservations. Cancellation requests must be received in writing and e-mailed to [abrcmsexhibits@asmusa.org](mailto:abrcmsexhibits@asmusa.org)

**Policies, Terms & Conditions:**

All advertisements are subject to approval by ABRCMS/ASM. A signed contract certifies that as a representative of the organization/institution you will submit payment to ABRCMS/ASM according to the payment schedule and no later than 30 days upon receiving the invoice. Please note that these funds are for ABRCMS 2024, and that any remaining funds should be carried over to future conference activities. No agency commission or cash discounts permitted. Payments are due by the deadline specified on the invoice. If payment is not received by specified date, sponsor/advertiser will lose sponsorship/advertising reservation. ABRCMS/ASM reserves the right to resell sponsorship/advertising opportunities where payment is not received by the payment deadline.

Amount due: \$ \_\_\_\_\_

Acceptance of this application by ASM constitutes a contract. We, the undersigned, agree to abide by the above contract terms and conditions.

Payment type:

- Check
- Credit Card
- ACH
- Wire\*

AUTHORIZED SIGNATURE \_\_\_\_\_ DATE \_\_\_\_\_

E-mail completed Sponsorship & Advertisement Intent Form to: [abrcmsexhibits@asmusa.org](mailto:abrcmsexhibits@asmusa.org)

Confirmation will be issued with invoice and payment instructions.

\*note: \$30 wire transaction fee will apply

American Society for Microbiology | Federal Tax ID #: 38-1616141